

Household Appliances (NAICS 3352)
(millions of dollars except as noted)

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
<u>Industry Data</u>												
Value of Shipments	21,394	22,472	22,372	23,415	22,390	22,811	23,026	23,501	24,535	23,933	23,640	21,938
335211 Electric housewares and fans*	3,533	3,027	2,449	2,549	2,331	2,910	2,392	2,267			(2,592)**	
335212 Vacuum Cleaners*	2,374	2,730	2,444	3,029	2,672	2,255	1,912	1,656			(1,353)**	
33521M Small Electrical Appliance Mfg.*									3,805	3,678	4,065	4,130
335221 Cooking Appliances	3,521	3,849	3,915	4,179	3,880	4,327	4,692	4,798	5,121	4,864	5,787	4,458
335222 Household Refrigerators	4,887	5,188	6,038	5,864	5,592	5,491	5,835	5,876	6,144	6,171	5,756	4,567
335224 Laundry Equipment	3,847	4,421	4,163	4,253	4,381	4,405	4,767	5,031	5,202	4,900	4,450	4,060
335228 Other Major Household Appliances	3,232	3,255	3,362	3,541	3,534	3,423	3,428	4,043	4,263	4,319	4,582	4,723
Total Employment (000)	97.2	99.5	97.9	99.5	92.6	88.8	85.3	82.6	76.2	66.6	65.5	57.5
Production Workers (000)	79.8	82.4	82.3	82.7	76.5	73.5	71.0	68.7	63.8	57.3	56.2	49.1
Average hourly earnings (\$)	13.65	14.20	14.17	14.58	14.81	15.45	15.80	16.22	16.27	17.62	17.26	17.79
<u>Product Data</u>												
Value of Shipments	20,024	21,310	21,788	22,343	21,100	20,924	21,705	21,901	23,139	23,203	22,489	20,676
335211 Electric housewares and fans	2,641	2,556	2,095	2,119	1,779	2,104	1,938	1,826	2,086	2,176	1,990	1,972
335212 Vacuum Cleaners	2,314	2,365	2,284	2,609	2,342	1,858	1,766	1,520	1,232	1,121	1,352	1,363
335221 Cooking Appliances	3,633	4,047	4,237	4,249	4,001	4,129	4,369	4,242	4,618	4,746	4,650	4,330
335222 Household Refrigerators	4,828	5,195	5,639	5,522	5,170	5,355	5,758	5,761	6,064	6,128	5,510	4,414
335224 Laundry Equipment	3,710	4,249	4,365	4,419	4,549	4,352	4,658	4,986	5,185	5,087	4,678	4,232
335228 Other Major Household Appliances	2,898	2,898	3,168	3,425	3,258	3,126	3,216	3,565	3,953	3,944	4,309	4,365
<u>Foreign Trade Data</u>												
Value of imports	5,655	6,414	7,268	8,177	9,007	10,247	11,254	13,174	14,896	17,464	18,348	17,600
Value of exports	2,979	2,912	2,771	2,775	2,652	2,499	2,499	2,695	3,208	3,513	3,531	3,514

Producer Price Index - PCU 3353 100.0 99.3 99.0 98.1 96.6 96.2 95.2 95.2 98.1 99.4 100.9 104.0

* NAICS 335211 and 335212 merged to form NAICS 33521M beginning 2005.

** 2007 figures in parentheses for NAICS 335211 and 335212 are initial Census values. Figure for 33521M in 07 is the final combined revised value.

Source: U.S. Department of Commerce: Bureau of the Census; International Trade Administration

U.S. Department of Labor: Bureau of Labor Statistics